

# Louis Bailoni

VP, Consulting



## Contact

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## Experience Summary

Louis Bailoni – Currently Vice President of Consulting for Bright Automotive, Mr. Bailoni has over 25 years of broad automotive management consulting and research experience. His experience covers strategy development and execution, due diligence and operational improvement for OEMs, suppliers, financial institutions and government agencies.

Previously, Mr. Bailoni was Vice President of Ricardo Strategic Consulting where he helped to establish and grow the management consulting practice at Ricardo plc, a leading global automotive engineering consultancy. Strategy projects included advanced technology development and innovation, market entry, product strategy and acquisition due diligence. Mr. Bailoni authored reports and conference papers on cleantech and advanced propulsion technologies. Operational projects included warranty improvement, new product development effectiveness and efficiency, best practices benchmarking, sourcing strategy and product cost reduction. Mr. Bailoni's sector expertise has focused on commercial vehicles, off-highway and power generation.

Prior to Ricardo, Mr. Bailoni was a Director at ABN AMRO where he was responsible for automotive equity research covering vehicle OEMs and suppliers. Sector research topics included engineering design and build, fuel efficiency and emissions reduction technologies, telematics and premium vehicles.

Prior to ABN AMRO Mr. Bailoni was a senior core team member of the automotive practice at A.T. Kearney where he worked on a wide range of automotive industry engagements. He was also a Principal at DRI/McGraw-Hill (nee Global Insight) where he led a team responsible for conducting automotive market research and forecasts, component and systems supply research and consulting.

He is a graduate of the University of Chicago with an MBA specialized in marketing and finance and a BA with High Honors from Kenyon College.

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For more information,  
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