

Nigel Francis

Executive Vice President



Contact

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Experience Summary

Nigel Francis, Currently Executive Vice President of Bright Automotive, Inc., Mr. Francis has more than 25 years experience in the global engineering services industry. His career includes progressive experience in styling, design engineering and vehicle engineering at all levels—from component through systems to full vehicle. He has been actively involved with many global OEM's, system integrators and suppliers including Mercedes-Benz, BMW, Audi, GM, Ford, Chrysler, BAE Systems, Magna, Eaton and Continental.

His management experience with full vehicle integration includes body-in-white, power train, electrical/electronic, chassis, and full vehicle test. Mr. Francis also has art-to-part experience from studio-through-design engineering, and manufacturing engineering to the plant floor. He has been a visionary in the development and application of computer-aided engineering (CAE) tools for crash, occupant safety and computational fluid dynamics (CFD) analysis. In addition, he has led dimensional engineering projects related to vehicle quality and has expert knowledge of innovative techniques for holistic approaches to vehicle lightweighting.

In addition to technical skills, Mr. Francis has extensive general management experience at small- and medium-sized global automotive engineering firms. He has led major automotive programs and project teams, product innovation activities, strategic business development and strategic financing.

Mr. Francis was awarded his BSc (Hons) in Mechanical Engineering from Brunel University in London, England, and served in the British military as a reservist in various leadership capacities. He is a member of SAE & SME, a Fellow of the Institution of Mechanical Engineers of Great Britain, a member of the Royal Aeronautical Society of Great Britain, a Chartered Engineer of Great Britain, a European Engineer, and a winner of the Michigan Economic Development Corporation's Technology Award. Mr. Francis is also a member of the engineering technology advisory board of Purdue University. Mr. Francis's training and experience have equipped him to excel in leading cross-functional teams in the delivery of advanced vehicle technology in worldwide markets.