

# Michael M. Brylawski

## Executive VP Corporate Strategy



### Contact

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### Experience Summary

Michael Brylawski – Currently Executive Vice President of Corporate Strategy for Bright Automotive, Inc., Mr. Brylawski brings fifteen years of experience in green mobility as an entrepreneur, consultant to Fortune 500 companies, and published researcher. In 2007, he helped CEO John Waters create Bright Automotive, managing the original consortium of Google, Alcoa, and Johnson Controls and writing the first business plan. At Bright Automotive, Mr. Brylawski works with the Leadership Team on key market, technology, and financial strategy decisions. He is also responsible for developing ancillary growth opportunities including future product portfolios, telematics, energy storage, and grid services.

Previous to Bright Automotive, Mr. Brylawski's diverse work experience included roles as Vice President at Rocky Mountain Institute (RMI), where he is currently a Senior Fellow, and positions at Boston Consulting Group (BCG) and Boeing Aerospace. He was co-founder and Vice President at Hypercar, Inc. (now operating as Fiberforge), one of the first green automotive startups. Other work experience includes tenures at the Environmental Protection Agency's Future Studies Group and North Carolina's Advanced Energy Corporation.

Among his accomplishments at RMI, where he led its transport practice, Mr. Brylawski convened over 25 diverse companies, from GM and Ford to IBM and Cisco, on vehicle-to-grid infrastructure and co-authored a definitive primer on the subject. He led an engagement with a major global automaker on lightweight vehicle strategy, collaborated with the Brookings Institute on an ambitious oil-policy initiative, and published numerous technical papers on advanced-materials design and manufacturing.

Mr. Brylawski was among the first to publish in the 1990s on the emergence of lightweighting and electrification as dominant trends in the automotive sector. He has been cited extensively in the press, including *Forbes*, MSNBC, *Popular Mechanics*, *Fast Company*, and *The New York Times*. He has spoken widely, including keynoting *Automotive News's* Green Car Conference. Mr. Brylawski is a featured correspondent for the Discovery Planet Green network and was featured in the Discovery Science series Eco-Tech. and the forthcoming "Big Green Lies" on the Fine Living Network.

Mr. Brylawski received a MS in Mechanical Engineering from MIT and a MBA from MIT Sloan, and he received a BS in Earth Systems Science with honors from Stanford University.